ABOUT

The SMPS St. Louis Marketing Excellence Awards recognize outstanding achievement in marketing communications by professional services firms in the design and building industry. Occurring once every two years, the competition provides an unparalleled opportunity for professional services firms to showcase their best marketing practices.

SUBMISSIONS

Marketing professionals are encouraged to submit entries for work produced between January 1, 2010 and December 31, 2011. There is no limit to how many categories your firm can enter, and firms may enter a category multiple times. Submittal requirements are posted on www.smps-stl.org.

**Note: Awards will be given only if the entries meet all the necessary criteria*

PRICE

Member $75 - $50 Early Bird
Non-Member $125 - $100 Early Bird

DEADLINE

Feb, 24, 2012 - Early Bird Deadline
March 2, 2012 - Deadline

Submissions emailed to marketingexcellence@smps-stl.org

CATEGORIES

1 . . . . . Advertising

2 . . . . . Corporate Identity

3 . . . . . Feature Writing

4 . . . . . Internal Communications
(Annual Reports, Newsletters, etc.)

5 . . . . . Magazine

6 . . . . . Media/Public Relations

7 . . . . . Promotional Campaigns

8 . . . . . Proposals

9 . . . . . Self-Promotion/Direct Mail
(Brochures, Direct Mail, Holiday Cards/Gifts, External Newsletters)

10. . . . . Social Media

11 . . . . . Special Events

12. . . . . Website

**Complete one entry form listing all your submissions in all categories from one team. If multiple teams enter from the same firm, please complete one entry form per team. Please print or type entry form. A digital entry form can be found at www.smps-stl.org.*

**More than one form can be used if entering more than five categories.*

Step 1 • Read the detailed entry category description and submittal instructions online at www.smps-stl.org

Step 2 • Complete one entry form...

Company Name _____

Entered by _____

Member Number _____

Address _____

City, State, Zip _____

Phone _____

E-mail _____

Category #	Description	Entry Fee
	---------- TOTAL ----------	

Step 3 • Send payment via credit card at www.smps-stl.org or check made payable to SMPS St. Louis to PO Box 8777 St. Louis, MO 63101

Step 4 • Send your entry to: marketingexcellence@smps-stl.org